

06-03-2025

To,

The Manager

The National Stock Exchange of India Limited

Listing Department,

Exchange Plaza, Bandra Kurla Complex,

Bandra (East), Mumbai 400051

Symbol: SAHANA

Subject: Disclosure pursuant to Regulation 30 of SEBI (LODR) Regulations, 2015

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 we are pleased to submit a press release, titled "SAHANA SYSTEM LIMITED SECURES LANDMARK CONTRACT WITH MINISTRY OF INFORMATION AND BROADCASTING, CENTRAL GOVERNMENT - REVOLUTIONIZING **DIGITAL COMMUNICATION IN INDIA FOR NEW MEDIA WING"**, issued by the Company.

The press release is self-explanatory and is being shared for the information of the exchange and our members.

Thanking You,

Yours faithfully,

For Sahana System Limited

Pratik Ramjibhai Kakadia **Managing Director** 

DIN: 07282179



## SAHANA SYSTEM LIMITED SECURES LANDMARK CONTRACT WITH MINISTRY OF INFORMATION AND BROADCASTING, CENTRAL GOVERNMENT REVOLUTIONIZING DIGITAL COMMUNICATION IN INDIA FOR NEW MEDIA WING

Ahmedabad, March 6, 2025 | M/s Sahana System Limited (NSE: SAHANA), In a landmark development poised to reshape the digital communication landscape of India, Sahana a technology solutions provider renowned for its innovative prowess, has been awarded a prestigious contract by the Ministry of Information and Broadcasting, Government of India. This strategic partnership will see Sahana spearhead the design, development, implementation and maintenance of a cutting-edge integrated dashboard for the New Media Wing, the nation's central hub for digital communication. Awarded through a rigorous competitive bidding process on the Government e-Marketplace (GeM), this landmark contract is valued at ₹160 million.

This ambitious project signifies a major leap forward in empowering the New Media Wing to effectively engage with citizens in the digital age. Sahana state-of-the-art dashboard will serve as a centralized command center, seamlessly integrating diverse data streams and providing real-time insights to facilitate agile decision-making and optimize communication strategies. By harnessing the power of advanced analytics and intuitive visualizations, the New Media Wing will be equipped to monitor trends, analyze public sentiment, and disseminate information with unprecedented speed and accuracy.

This contract win marks a significant achievement for Sahana, solidifying its position as a trusted technology partner for government organizations and underscoring the Company's unwavering commitment to delivering innovative and impactful solutions that address critical national imperatives.

## **Key Highlights of the Project:**

- **Modernizing Information Dissemination:** The project will equip the New Media Wing with a cuttingedge dashboard to centralize information flows, streamline communication channels, and enhance public engagement through a dynamic and interactive platform.
- **Data-Driven Decision Making:** The dashboard will provide real-time insights and sophisticated analytics, empowering the New Media Wing to make informed decisions based on data-driven intelligence and optimize communication strategies.
- **Strengthening Public Trust:** By fostering efficient and effective government communication, this project will contribute significantly to building stronger trust and transparency between the government and its citizenry.

Sahana team of highly skilled engineers and technology experts will work in close collaboration with the New Media Wing throughout the project lifecycle, ensuring seamless integration, knowledge transfer, and ongoing support to maximize the value and impact of the integrated dashboard.

"This contract win is a testament to the unwavering dedication and innovative spirit of our team. We are deeply honored to contribute to the modernization of India's digital communication landscape and our expertise in cutting-edge technologies, combined with our deep understanding of the government sector, will enable us to deliver a solution that not only surpasses the expectations of the Ministry of Information and Broadcasting but also sets a new benchmark for excellence in government technology." said Mr. Pratik Kakadia, Managing Director of Sahana System Limited."

## **Company Overview:**

Sahana System Limited, established in 2013, is a pioneering force in the IT services industry. Headquartered in Ahmedabad, Gujarat, our organization specializes in delivering innovative, cutting-edge technology solutions. Our expertise encompasses Artificial Intelligence, Machine learning, Internet of Things, Business Intelligence, Blockchain, IT outsourcing, and a wide range of other specialized services. With a diverse industry presence, we have a strong foothold in Defencetech, Fintech, Healthtech, Edutech, and Master System Integration. This versatility enables us to cater to the unique needs of various sectors, fostering long-term partnerships with our clients.

As a CMMI Maturity Level 5 compliant and ISO-certified company (ISO 9001:2015 and ISO/IEC 27001:2013), we adhere to the highest standards of quality and operational excellence. Our commitment to customer satisfaction, coupled with an impressive track record of repeat business, drives our ambition to lead the IT and product development sectors. As a trusted partner to prominent enterprises, government and government-aided bodies, defence organizations, and financial institutions, we take pride in our ability to foster collaborative relationships that drive innovation and growth.

For further information, please contact: M/s. Sahana System Limited Pratik Kakadia Managing Director

## **Caution Concerning Forward-Looking Statements:**

Certain statements in this document may be forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like regulatory changes, local political or economic developments, and many other factors that could cause our actual results to differ materially from those contemplated by the relevant forward-looking statements. Further, past performance is not necessarily indicative of future results. Given these risks, uncertainties and other risk factors, viewers are cautioned not to place undue reliance on these forward-looking statements. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.